

Fundraising Tips & Ideas

Send emails to friends, family and coworkers:

- * Spread the news! Inform friends, family & colleagues about what you're doing and invite them to support you!

Have a clear message asking for support (What for and Why?):

- * Make sure there is a call to action in each of your emails. People like to know what they need to do in order to support you! Make it easy and outline the steps for them to follow.

Show your Gratitude:

- * Keep a list of who has supported you and be sure to show your gratitude by sending personalized thank you notes/emails!

Provide an option for offline donations

- * Not everyone wants to make a donation online. Let them know they can give you cash or a cheque made payable to Ability Online. Make sure you track such donations using this tracking. Make sure you collect all the information as indicated on the form so we can issue a tax receipt to your supporters.

Ideas to Get You Started

Host a dinner party:

- * Host a dinner party for friends and family and ask for a donation in lieu of a hostess gift. At your dinner party, explain what you're doing and why Ability Online is important to you!

Turn your hobbies into donations:

- * Whether it's making jewellery or lemonade, think of a hobby or interest and turn it into a product that can be sold with proceeds coming to Ability Online.

Weddings, Birthdays and Special Occasion Gifts:

- * In lieu of gifts ask friends and family to support your fundraising. We can personalize a donation page for you to sponsor one of our "Ability Gives" kids.